

# America Recycles: 2019 Summit

## *Charting the Path Forward to a More Resilient Recycling System*

**November 15, 2019**  
**10:00am–1:00pm ET (arrive by 8:30am)**  
**William Jefferson Clinton East Building, Room 1153 (“Map Room”)**

### Overview

The 2019 America Recycles Summit will convene organizations from across the country to hear about progress made over the last year in working together to address the challenges and opportunities facing the U.S. recycling system. Participants will include the original forty-five organizations that signed the America Recycles Pledge on America Recycles Day 2018, along with the over 120 additional organizations that signed the pledge in 2019. Pledge signers represent all aspects of the U.S. recycling system, including representatives from government, the recycling industry, non-profits, corporations and brands, and industry trade associations. Participants will hear from America Recycles workgroup members on progress made to date, have an opportunity to provide input on future actions, and join the America Recycles effort moving forward.

### Draft Agenda (Subject to Change)

Start Time	Agenda Item (Speaker)
9:30am	Light refreshments
10:10am	Welcome and introduction of EPA Administrator Andrew Wheeler <i>Peter Wright, Assistant Administrator for the U.S. EPA Office of Land and Emergency Management</i>
10:15am	Opening remarks <i>U.S. EPA Administrator Andrew Wheeler</i>
10:30am	Guest speakers <i>Pete Lopez, Administrator, U.S. EPA Region 2</i> <i>One More Generation</i> <i>Helen Lowman, CEO and President, Keep America Beautiful</i>
10:45am	Overview of EPA's America Recycles effort and progress since the 2018 Summit <i>Peter Wright, Assistant Administrator for the U.S. EPA Office of Land and Emergency Management</i>
10:50am	Presentation of 2019 Workgroup products and future actions <i>Representatives from four America Recycles Workgroups</i>
11:25am	Facilitated panel discussion <i>Executive representatives from across the value chain, including the government, recycling industry, non-profit and retail sectors</i>
12:45am	Summary of key themes heard during the meeting
12:55am	Closing remarks <i>U.S. Environmental Protection Agency</i>
1:00pm	Adjourn and networking

## Preparing for the Meeting

On America Recycles Day 2018, EPA's America Recycles Summit brought together organizations from across the recycling system to sign the America Recycles Pledge, a commitment to work together throughout 2019 to address the challenges and opportunities facing the U.S. recycling system. Pledge signatories organized into four workgroups focused on action areas that were agreed upon as the most significant to build a more resilient recycling system: promoting education and outreach, enhancing materials management infrastructure, strengthening secondary materials markets, and enhancing measurement. Today, there are over 170 Pledge signatories—a 350% increase from the forty-five that signed the Pledge in November 2018—who have expressed interest in taking action to strengthen the domestic recycling system and address the challenges facing it.

Before attending the meeting, participants are encouraged to review the July 2019 *Status Report: Framework for Advancing the U.S. Recycling System*, which can be found at EPA's website: [www.epa.gov/americarecycles](http://www.epa.gov/americarecycles).

## Additional Logistics Information

- **Address:** U.S. Environmental Protection Agency, 1201 Constitution Avenue, NW, Washington, DC 20460
- **Building:** William Jefferson Clinton East Building, Map Room (Room 1153)
- **Security:** Arrive one hour early to clear security; identification (e.g., driver's license) will be required
- **Press:** Event will be open to press
- **EPA contacts:** Mya Sjogren ([sjogren.mya@epa.gov](mailto:sjogren.mya@epa.gov)) or Suzie Boxman ([boxman.suzanne@epa.gov](mailto:boxman.suzanne@epa.gov))
- **Logistics contractor contact:** Lauren Lariviere (781-674-7250; [lauren.lariviere@erg.com](mailto:lauren.lariviere@erg.com))

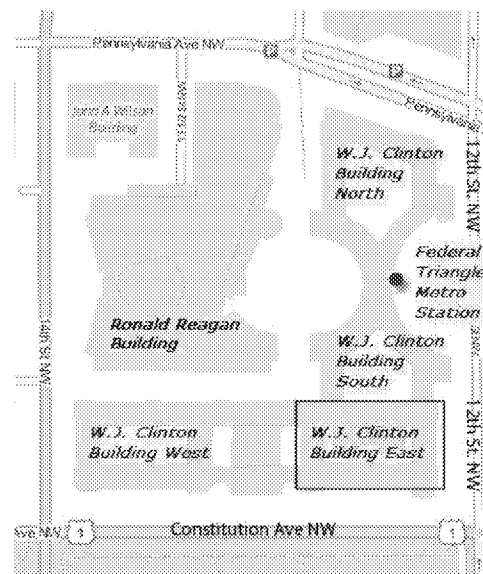
### Security

We are asking that participants arrive at **8:30am** to provide enough time to get through security before the event. You must present an unexpired, government-issued photo ID; be screened through security equipment; sign in; and be verified/met in the lobby by an EPA employee.

*Most people present their driver's licenses, but licenses from certain states may not be compliant with the REAL ID Act. These will not be accepted. Alternative ID documents may be necessary.*

### Transportation options

- **By Metro:** EPA is next to the Federal Triangle Metro station, which provides access to the Orange, Blue and Silver train lines. Once you pass through the turnstiles, go up both sets of escalators to reach street level. Continue toward 12<sup>th</sup> St. NW, which will be behind you. Once you are facing 12<sup>th</sup> St., make a right to walk south on 12<sup>th</sup> St. NW until you reach Constitution Ave. Turn right on Constitution Ave. The WJC East Building will be the first building on your right.
- **By taxi:** Most taxis will be familiar with the location "EPA at Federal Triangle" or "EPA at 12<sup>th</sup> and Constitution."
- **Parking:** An underground parking garage is available for guests. Its entrance is at 13½ Street off Pennsylvania Avenue, opposite Freedom Plaza.
- For more directions on getting to EPA's main campus, visit <https://www.epa.gov/aboutepa/visiting-epa-headquarters>.



## Communications Information

EPA is celebrating America Recycles Week from November 11–15, 2019, and will be sending out tweets on @EPA and @EPALand, along with posts on EPA's Facebook and Instagram pages, each day of the week. Hashtags:

- #AmericaRecycles
- #RecycleRight
- #ReduceReuseRecycle
- #BetterTogether
- #GreenJobs

Themes for each day of the week (including potential use of hashtags):

- **Monday 11/11: Veterans, Jobs and Recycling.** On Veteran's Day, we will be highlighting veterans who make a positive contribution to the U.S. economy, including through employment in the recycling industry. #BetterTogether, #GreenJobs
- **Tuesday 11/12: Measurement.** Improving data, metrics and measurements is key to strengthening the U.S. recycling system. OLEM will also be celebrating the 25<sup>th</sup> Anniversary of EPA's WasteWise voluntary partnership program, which works with organizations and businesses to achieve greater sustainability through goal setting, data tracking and reporting. #ReduceReuseRecycle
- **Wednesday 11/13: Markets and Market Development.** Enhancing markets for secondary materials will help keep high-quality materials in the U.S. economy. #AmericaRecycles
- **Thursday 11/14: Education and Outreach.** We will promote information to help improve and increase consumer knowledge on recycling. Proper recycling helps reduce contamination in the recycling stream and create high-quality recycled products. #BetterTogether, #RecycleRight, #AmericaRecycles, #ReduceReuseRecycle
- **Friday 11/15: America Recycles Day.** Collaboration is key to finding solution to the challenges facing the U.S. recycling system. #BetterTogether, #AmericaRecycles, #RecycleRight

For more information, visit [www.epa.gov/americanrecycles](http://www.epa.gov/americanrecycles).